

Shiva Kumar Pradhan

UI/UX Designer

Senior UX Designer with 13+ years of experience crafting intuitive, user-centric web and mobile experiences. Skilled in visual storytelling, design systems, and rapid prototyping. Proven ability to lead cross-functional teams, elevate design standards, and increase user engagement through data-driven UX strategies.

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 LinkedIn →

 Portfolio: skpradhan.com →

Professional Experience

Accenture India,

UX Specialist

Bengaluru, India

May2020, Present

- **Mentored junior designers** and led the creation of interactive prototypes for enterprise-grade applications.
- **Collaborated directly** with clients and stakeholders **to gather and define project requirements**, provided regular design updates, **established scopes** and **managed project milestones**.
- Created **UI kits**, **component libraries**, and **design systems** to maintain consistent design standards across web platforms
- **Designed visually engaging** UIs using Figma and Adobe XD for web and mobile platforms.
- **Developed low-fidelity prototypes** (wireframes, user flows, interactive prototypes) for internal reviews, brainstorming, and user testing.
- Incorporated **usability testing feedback into design iterations**, ensuring optimal user experience (UX) and interaction design from concept through to launch.
- Engaged with development teams to assess the technical feasibility of design concepts and ensure seamless implementation.
- Provided continuous user research and usability testing support to validate design decisions and drive usability improvements.

Key Achievements

- **Increased user engagement by 25%** by collaborating with stakeholders to design user-centric interfaces that aligned with business requirements and customer expectations.
- **Improved user task efficiency by 40%** by developing low-fidelity prototypes, validating design concepts through user testing, and iterating on feedback for optimal UX solutions.
- **Validated 80%** of design assumptions through continuous user research and usability testing, leading to data-driven design improvements and enhanced user experience.

Synopnic Worldwide

UI/UX Designer

Bengaluru, India

March2013 to April 2020

- Designed and prototyped user interfaces for data visualization, data analysis, and exploration in collaboration with Product and Engineering teams to conceptualize, define, prioritize, and build features according to Agile development principles.
- Created and optimized features such as alerts, dashboards, and monitoring workflows to improve customer troubleshooting efficiency.
- Led the creation and delivery of User Experience (UX) visions, visual design, UI specifications, and interactive prototypes for web and mobile applications.
- **Developed marketing collateral** including white papers, PowerPoint presentations, brochures, infographics, and visual aids to support brand and product initiatives.

Core UX Skills

User Research, Journey Mapping, Personas, Usability Testing, Heuristic Evaluation, UCD, Design Thinking, A/B Testing

UI & Interaction

Visual Design, Responsive Layouts, High-Fidelity Prototypes, Design Systems, Interaction Design

Tools

Figma, Adobe XD, Sketch, InVision, Axure, Balsamiq, Illustrator, Photoshop, After Effects, Blender

Technology

HTML 5, CSS 3

Education

MBA in Marketing

Sikkim Manipal University Distance Education (SMU-DE)
2014-2017

B.Com – Commerce (Regular),

Sambalpur University, Odisha.

1999 -2002

Certification

Ethical, Human-Centric AI Design,

LinkedIn Certification.

2025

Agile UX Research,

LinkedIn Certification.

2025

Design Thinking & Product Development,

LinkedIn Certification.

2023